

# **WEB DESIGN**

**SPRING17**

**MON - THU**

**9:00 - 10:00 / 13:00 - 16:00**

**FRIDAY**

**13:00 - 17:00**

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**YOU ARE TO**

**WELCOME**

**TO COME SEE ME IN  
MY OFFICE :)**





WORK



LEARN



**THIS IS A CLASS ON  
WEB DESIGN AND  
FRONT-END DEVELOPMENT**



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**BUT WAIT... WHAT IS**

# **FRONT-END DEVELOPMENT?**

**YOU MIGHT ASK**

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DESIGNER



DEVELOPER

**FRONT-END DEVELOPERS  
PRODUCE **HTML, CSS AND  
JAVASCRIPT** FOR WEBSITES  
OR WEB APPLICATIONS SO  
THAT A USER CAN SEE AND  
INTERACT WITH THEM  
DIRECTLY**

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**DESIGN+**  
**CODE**



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WE WILL USE THE MAIN

# CODE LANGUAGES

OF THE WEB

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**HTML/CSS**



UW/

UX

REQUIRED AND RECOMMENDED

# BOOKS



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REQUIRED

**HTML & CSS: DESIGN  
AND BUILD WEBSITES**

BY JON DUCKETT

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RECOMENDED

**DON'T MAKE ME THINK**

**BY STEVE KRUG**

**ABOVE THE FOLD**

**BY BRIAN MILLER**

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HOW I

**GRADE**



**/ PER PARCIAL**

**CREATIVE/ANALYTICAL  
EXECUTION  
VISUAL IMPACT  
PROJECT DEVELOPMENT  
PRESENTATION**

# **EVERY STAGE OF THE PROJECT WILL BE CONSIDERED IN THE GRADING PROCESS**

**(RESEARCH, THUMBNAIL SKETCHES, ITERATIONS,  
FINAL PIECES, AND CLASS DISCUSSION.)**

**USE OUR FOLDER IN THE**

**GOOGLE DRIVE**

**TO UPLOAD YOUR WORK**

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**IF YOU MISS A CRITIQUE OR  
DEADLINE YOUR GRADE WILL  
BE AFFECTED:**

**LATE WORK WILL BE LOWERED  
10 PTS FOR EVERY CLASS  
PERIOD THAT WORK IS NOT  
TURNED IN.**

**YOU'LL LOOSE 10 PTS IF YOU  
MISS THE FINAL PROJECT  
CRITIQUE.**

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**WHEN DUE DATES ARE GIVEN  
IT MEANS THAT THE PROJECT  
IS DUE OR THE CRITIQUE WILL  
BEGIN AT THE BEGINNING OF  
CLASS PERIOD.**

**PROJECTS TURNED IN ON THE  
DUE DATE BUT AFTER THE  
CRITIQUE WILL LOSE 5 PTS**

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# RE-SUBMISSION

**YOU ARE ALLOWED TO  
RESUBMIT ONE PROJECT WITH  
YOUR FINAL AT THE END OF  
SEMESTER.**

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**WRITING**

**IS REQUIRED**

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**YOU ARE EXPECTED TO**

# **PARTICIPATE**

**COMMENT, TAKE NOTES, ASK QUESTIONS**

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**THE LIMIT OF ABSENCES IS**

**2**

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**BE AWARE OF YOUR**

# **ACADEMIC CONDUCT**

**CHEATING OR PLAGIARISM  
IS NOT TOLERATED**

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# TOOLS & SUPPLIES

**THX!**