

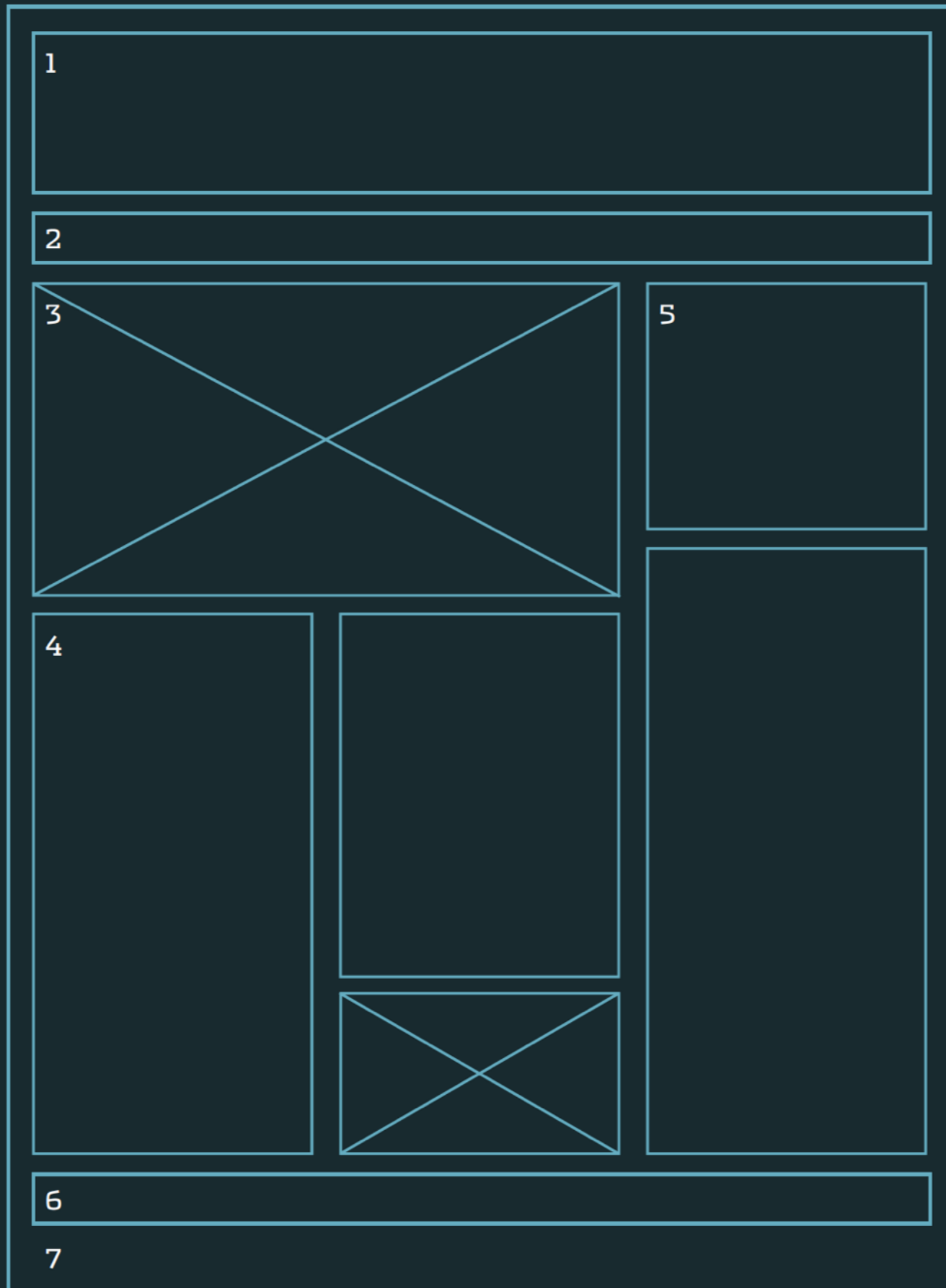
**WEB DESIGN, AS ANY OTHER  
FORM OF DESIGN, REQUIRES  
FROM THE DESIGNER THE  
UNDERSTANDING OF  
LIMITATIONS**

**USER'S HABITS  
CONTEXT OF THE WORK  
THE FUNCTION OF THE WEBSITE**

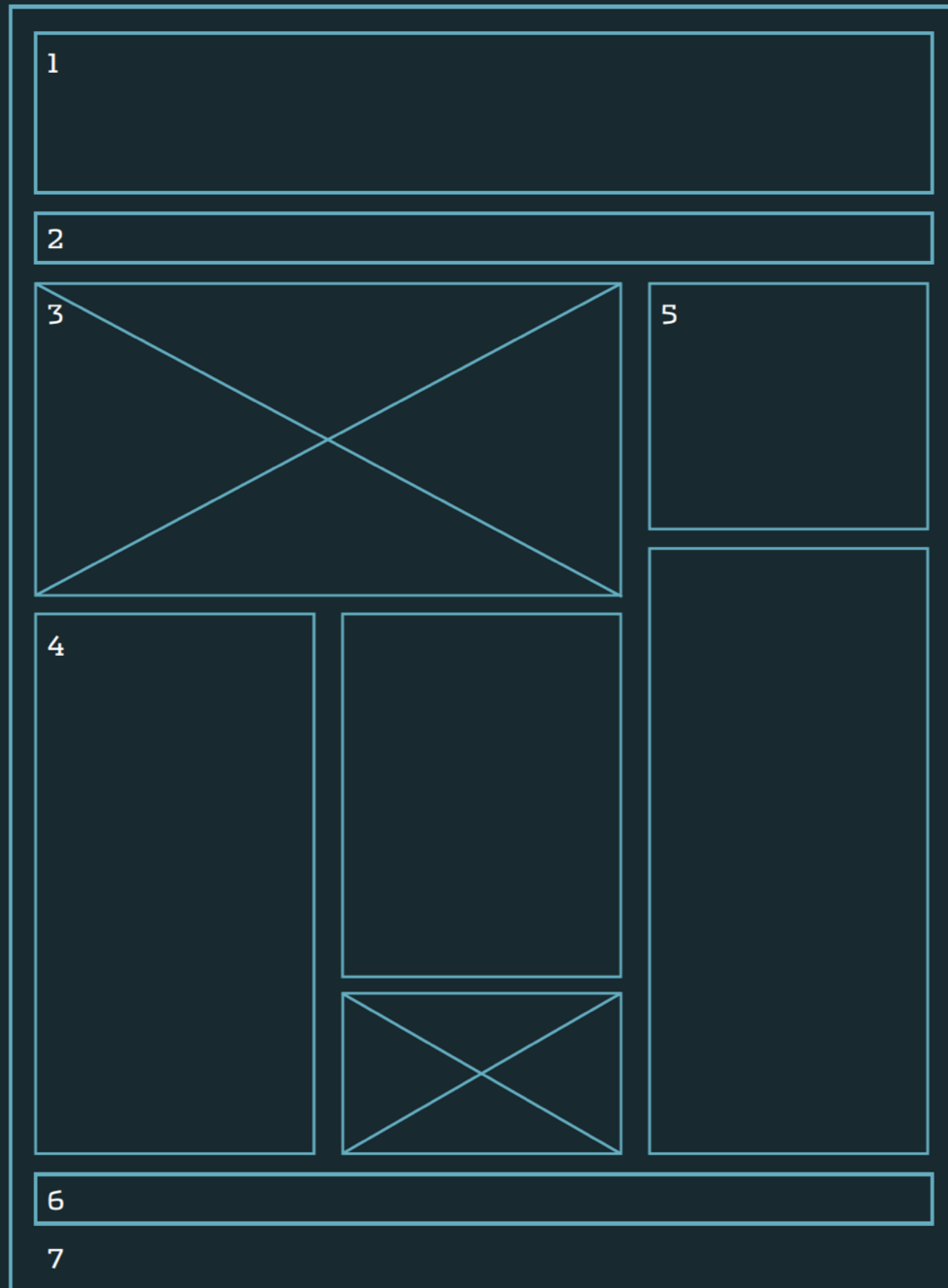
**THESE LIMITATIONS (FENCES)  
SET BOUNDARIES**

**AND THE BOUNDARIES HAVE  
CAUSED SEVERAL DESIGN AND  
STRUCTURAL CONVENTIONS  
TO EMERGE**

**ALTHOUGH STYLING AND  
AESTHETICS VARY, MOST  
SITES ADHERE TO THIS  
BASIC STRUCTURE**



1. Header
2. Navigation
3. Feature
4. Body/Content
5. Sidebar
6. Footer
7. Background



1. Header
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3. Feature
4. Body/Content
- ~~5. Sidebar~~
6. Footer
7. Background

# **PROGRAMMING BLOCKS**

**WEEK 1**

**HEADER/NAV/FEATURE**



**WEEK 2**

**MAIN CONTENT**



**WEEK 3**

**FOOTER**



# **PROGRAMMING BLOCKS**

**MAKE STRUCTURE FIRST,  
THEN CUSTOMIZE IT**



Link 1

Link 2

Link 3

Link 4

# Slick and Clever

think of a catchphrase

## This is who I am

Nullam blandit gravida viverra. Etiam turpis erat, sagittis sit amet felis non, porta porta justo. Integer ornare nibh nulla, id pulvinar metus cursus semper. Vivamus dictum pellentesque mi. Vivamus ipsum tellus, mattis non ex sed, semper sodales ligula. Vivamus luctus lorem.



**Characteristic 1**  
Describe a characteristic of your character.



**Characteristic 2**  
Describe a characteristic of your character.



**Characteristic 3**  
Describe a characteristic of your character.

## WEEK 1

### HEADER

CONSISTENT DESIGN, IDENTIFIES  
AND UNIFIES THE PAGES OF A SITE

### NAV

“TAKE ME ANYWHERE, ANYTIME”  
DESIGN IS ALSO CONSISTENT

### FEATURE AREA

A FOCAL POINT – IT ENGAGES THE  
USER; VISUALLY ATTRACTIVE

**<DIV>**  
**<HEADER>**  
**<NAV>**

**FLEXBOX**

**DEVELOPER.MOZILLA.ORG**

**W3SCHOOLS.COM**

**CSS-TRICKS.COM**

**THX!**